



Texas Auto Guide New Arrivals

New Vehicles In Dealership Showrooms. Check em out.

2010 Honda Insight



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The distinctively styled, five-passenger, five-door dedicated hybrid vehicle is powered by an Integrated Motor Assist™ (IMA™) system comprised of a 1.3-liter i-VTEC® gasoline engine and a 10-kilowatt electric motor that together contribute to an EPA-estimated city/highway fuel economy rating of 40/43 miles per gallon.

"The all-new Honda Insight brings the cost of entry for hybrid technology within closer reach of an entirely new car-shopping audience," said Dick Collier, executive vice president of American Honda. "In addition to making good environmental sense, hybrid technology is now entering a new era where it can also make financial sense for a broader range of customers."

Major features standard to the Insight LX include front-side and side-curtain airbags; an anti-lock braking system; a continuously variable automatic transmission (CVT); Eco Assist; automatic climate control; tilt and telescope steering column; manual driver's seat height adjustment; power windows; a four-speaker AM/FM audio system with CD player

and auxiliary audio input for external digital music players; and much more.

The Insight EX, with a MSRP of \$21,300, adds to the Insight LX features with Vehicle Stability Assist™ (VSA®); alloy wheels; cruise control; steering wheel-mounted paddle shifters; an upgraded audio system with six speakers; USB audio interface; a center console with armrest and storage compartment; heated side mirrors with integrated turn signals; and much more. Exclusively available on the Insight EX, the Honda Satellite-Linked Navigation System 4 (6.5-inch screen) with voice recognition provides routing and guidance to individual addresses and more than 7 million points of interest within the continental United States. Models equipped with the navigation system also include Bluetooth® HandsFreeLink® for hands-free operation of compatible mobile telephones, along with related steering wheel-mounted controls for voice activation of navigation and hands-free telephone systems.

A 4-cylinder engine with intelligent variable valve timing and a DC brushless electric motor forms the foundation of the IMA hybrid system. The electric motor, positioned in-line between the engine and

the transmission, adds power during acceleration and in certain cruising situations, and recaptures energy from the vehicle's forward momentum during braking (regenerative braking).

Eco Assist is a feature designed to help drivers optimize fuel efficiency for their given set of driving conditions. Pressing the ECON button can further enhance the efficiency of multiple vehicle systems: throttle control, CVT operation, idle-stop duration, air conditioning and cruise-control operation (EX only). Eco Assist also provides feedback about driving style via a 3D-appearing background within the speedometer. The background changes colors from green to blue to reflect how efficiently or inefficiently the driver is accelerating or braking. The driver's results are continuously tracked as fuel-economy ratings are shown per drive cycle and on a lifetime basis in the form of plant-leaf graphics that appear in the Multi-Information Display (MID).

All new Insights also feature Honda's Advanced Compatibility Engineering™ (ACE™) body structure, which provides improved frontal-crash compatibility between vehicles of different size and ride height.